



SCHOOL OF BUSINESS
**MASTER OF BUSINESS
ADMINISTRATION
(HEALTHCARE AND HOSPITAL
MANAGEMENT)**

JPT/BPP (N/345/7/1096)(MQA/FA11175) 03/26

Intake



March, July and
November

Duration



Full-time | 1 year
Part-time | 2 years

Overview

The MBA (Healthcare and Hospital Management) programme is in line with the pursue of excellence in healthcare and hospital business management education, research and service alongside with other programmes in the University thereby making the University one of the premier universities in the world contributing to the global community. This programme is aligned to the mission of the University in providing enlarged opportunities to train professionals to acquire and create knowledge, think critically and achieve their full intellectual potential in serving humanity in accordance with the highest professional and ethical standards, particularly in health care organisations and hospitals

**Entry
Requirements**

Bachelor's Degree

- CGPA of 2.50 and above or
- CGPA below 2.50 and 5 years of working experience in related field/industry

**English
Language
Requirements**

Local Students

- MUET score of at least band 3

International Students

- TOEFL score of at least 550 or
- IELTS score of at least 6.0 or
- Cambridge Linguaskill score of at least 169

**Career
Prospects**

- Healthcare Management Consultant
- Chief Executive Officer
- General Manager
- Academic
- Economic Analyst
- Business Analyst

Curriculum Structure

- Manager/Head of Department
- Entrepreneur
- Business Owner

Core Modules

- Corporate Strategy and Leadership
- Accounting and Finance for Managers
- Managerial Economics
- Business Law, Ethics and Governance
- Strategic Marketing
- Research Methodology and Management Project
- Managing People and Organisations
- Technology and Information Systems Management
- Operation Strategy
- Health Policy and Management
(Public Health / Healthcare and Hospital Management)

Elective Modules

- Contemporary Issues and Cases in Healthcare Management
- Principles and Applications in Efficient Hospital Operations
- Business Model Innovation in Healthcare and Hospital Managements
- Harnessing Analytics in Healthcare
- Quantitative and Decision Analysis

Mode of Study

- ▶ Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and a Management Project
- Weekdays or Weekends
- ▶ Blended learning is conducted via e-learning platform



Why Master of Business Administration (Healthcare and Hospital Management) at Perdana University?

• Accredited by the Chartered Management Institute (CMI)

• Programme is just not limited to Public Health Management but with General Management and Healthcare and Hospital Management

• One year accelerated MBA Programme

• Industrial experience lecturers and adjunct professors

• Flexible class and modular mode and Industrial-based case study

• Skim Bantuan Latihan (SBL) HRDF Claimable for local employees

Speak to our friendly
Counsellors now at
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Perdana University

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