



SCHOOL OF BUSINESS

# MASTER OF BUSINESS ADMINISTRATION

JPT/BPP (N/345/7/1092)(MQA/FA11173) 02/26

## Intake



Every Month

## Duration



Full-time | 1 year  
Part-time | 2 years

### Overview

The Perdana University School of Business (PUScB) aims to become a premier business school in Malaysia that provides the MBA in General Management programme of the highest quality, wrapped around core and specific applied business management knowledge. It equips professional business executives with essential business administration and management skills to complement their current subject matter of expertise and develops them to be future leaders who create and deliver value in effective management of high performing business organisations

### Entry Requirements

- |                   |  |
|-------------------|--|
| Bachelor's Degree | <ul style="list-style-type: none"> <li>● CGPA of 2.50 and above or</li> <li>● CGPA below 2.50 and 5 years of working experience in related field/industry</li> </ul> |
|-------------------|--|

### English Language Requirements

- |                        |   |
|------------------------|---|
| Local Students         | ● MUET score of at least band 3   |
| International Students | <ul style="list-style-type: none"> <li>● TOEFL score of at least 550 or</li> <li>● IELTS score of at least 6.0 or</li> <li>● Cambridge Linguaskill score of at least 169</li> </ul> |

### Career Prospects

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Chief Executive Officer (CEO)</li> <li>• General Manager</li> <li>• Manager/Head of Department</li> <li>• Entrepreneur</li> </ul> | <ul style="list-style-type: none"> <li>• Academic</li> <li>• Economic Analyst</li> <li>• Business Analyst</li> <li>• Business Owner</li> </ul> |
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## Curriculum Structure

### Core Modules

- Corporate Strategy and Leadership
- Accounting and Finance for Managers
- Managerial Economics
- Business Law, Ethics and Governance
- Strategic Marketing
- Research Methodology and Management Project
- Managing People and Organisations
- Technology and Information Systems Management
- Strategic Management
- Entrepreneurship Innovation (General Management)

### Elective Modules

- Quantitative and Decision Analysis
- Productivity and Quality Management
- Business Intelligence for Service Excellence
- Global Business Management
- Strategic Corporate Social Responsibility
- Human Resource Management

- ▶ Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and a Management Project

## Mode of Study

- **Weekdays or Weekends**
- ▶ Blended learning is conducted via e-learning platform



## Why Master of Business Administration at Perdana University?

• Accredited by the Chartered Management Institute (CMI)

• Programme is just not limited to Public Health Management but with General Management and Healthcare and Hospital Management

• One year accelerated MBA Programme

• Industrial experience lecturers and adjunct professors

• Flexible class and modular mode and Industrial-based case study

• Skim Bantuan Latihan (SBL) HRDF Claimable for local employees

Speak to our friendly  
Counsellors now at  
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Perdana University

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