



SCHOOL OF BUSINESS

MASTER OF BUSINESS ADMINISTRATION (PUBLIC HEALTH MANAGEMENT)

JPT/BPP (N/345/7/1093)(MQA/FA11174) 02/26

Intake



March, July and
November

Duration



Full-time | 1 year
Part-time | 2 years

Overview

The MBA (Public Health Management) programme is in line with the pursue of excellence in public health management education, research and service alongside with other programmes in the University thereby making the University one of the premier universities in the world contributing to the global community. This programme is aligned to the mission of the University in providing enlarged opportunities to train professionals to acquire and create knowledge, think critically and achieve their full intellectual potential in serving humanity in accordance with the highest professional and ethical standards, particularly in public health

Entry Requirements

Bachelor's Degree



CGPA of 2.50 and above or
CGPA below 2.50 and 5 years of
working experience in related
field/industry
and

International Students



TOEFL score of at least 550 or
IELTS score of at least 6.0
Cambridge Linguaskill score of
at least 169

Career Prospects

- Healthcare Management Consultant
- Chief Executive Officer
- General Manager
- Manager/Head of Department
- Entrepreneur

- Academic
- Economic Analyst
- Business Analyst
- Business Owner

Curriculum Structure

Core Modules

- Corporate Strategy and Leadership
- Accounting and Finance for Managers
- Managerial Economics
- Business Law, Ethics and Governance
- Strategic Marketing
- Research Methodology and Management Project
- Managing People and Organisations
- Technology and Information Systems Management
- Operation Strategy
- Health Policy and Management
(Public Health / Healthcare and Hospital Management)

Elective Modules

- Family and Public Health
- Health Promotion and Behaviour Change
- Epidemiology and Biostatistics
- Environmental and Occupational Health
- Quantitative and Decision Analysis

Mode of Study

- ▶ Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and a Management Project
- **Weekdays or Weekends**
- ▶ Blended learning is conducted via e-learning platform

Why Master of Business Administration (Public Health Management) at Perdana University?

• One year accelerated MBA Programme

• Programme is just not limited to Public Health Management but with General Management and Healthcare and Hospital Management

• Flexible class and modular mode

• Industrial experience lecturers and adjunct professors

• Industrial-based case study

• Skim Bantuan Latihan (SBL) HRDF Claimable for local employees

Speak to our friendly
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