



SCHOOL OF BUSINESS
**MASTER OF BUSINESS
ADMINISTRATION
(HEALTHCARE AND HOSPITAL
MANAGEMENT)**

JPT/BPP (N/345/7/1096)(MQA/FA11175) 03/26

Intake



March, July and
November

Duration



Full-time | 1 year
Part-time | 2 years

Overviews

The MBA (Healthcare and Hospital Management) programme is in line with the pursue of excellence in healthcare and hospital business management education, research and service alongside with other programmes in the University thereby making the University one of the premier universities in the world contributing to the global community. This programme is aligned to the mission of the University in providing enlarged opportunities to train professionals to acquire and create knowledge, think critically and achieve their full intellectual potential in serving humanity in accordance with the highest professional and ethical standards, particularly in health care organisations and hospitals

**Entry
Requirements**

- | | | |
|------------------------|---|---|
| Bachelor's Degree | ● | CGPA of 2.50 and above or |
| | ● | CGPA below 2.50 and 5 years of working experience in related field/industry and |
| International Students | ● | TOEFL score of at least 550 or |
| | ● | IELTS score of at least 6.0
Cambridge Linguaskill score of at least 169 |

**Career
Prospects**

- | | |
|------------------------------------|--------------------|
| • Healthcare Management Consultant | • Academic |
| • Chief Executive Officer | • Economic Analyst |
| • General Manager | • Business Analyst |
| • Manager/Head of Department | • Business Owner |
| • Entrepreneur | |

Curriculum Structure

Core Modules

- Corporate Strategy and Leadership
- Accounting and Finance for Managers
- Managerial Economics
- Business Law, Ethics and Governance
- Strategic Marketing
- Research Methodology and Management Project
- Managing People and Organisations
- Technology and Information Systems Management
- Operation Strategy
- Health Policy and Management
(Public Health / Healthcare and Hospital Management)

Elective Modules

- Contemporary Issues and Cases in Healthcare Management
- Principles and Applications in Efficient Hospital Operations
- Business Model Innovation in Healthcare and Hospital Managements
- Harnessing Analytics in Healthcare
- Quantitative and Decision Analysis

▶ Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and a Management Project

Mode of Study

- Weekdays or Weekends

▶ Blended learning is conducted via e-learning platform

Why Master of Business Administration (Healthcare and Hospital Management) at Perdana University?

• One year accelerated MBA Programme

• Programme is just not limited to Public Health Management but with General Management and Healthcare and Hospital Management

• Flexible class and modular mode

• Industrial experience lecturers and adjunct professors

• Industrial-based case study

• Skim Bantuan Latihan (SBL) HRDF Claimable for local employees

Speak to our friendly
Counsellor now at

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Perdana University

