



**PERDANA
UNIVERSITY**

DU026(B)



FROM A **CLINICAL ROOM** TO THE **BOARDROOM**

Master of Business Administration (Health Care and Hospital Management)

JPT/BPP (N/345/7/1096)(MQA/PA11175) 3/26

Accredited by



PERDANA UNIVERSITY



THE BRANDLAUREATE
CSR BRANDEADERSHIP
AWARDS 2018



The Perdana University School of Business (PUScB) aims to become a premier business school in Malaysia that provides the MBA in Health Care and Hospital Management programme of the highest quality, wrapped around core and specific applied business management knowledge and is in line with the pursuit of excellence in health care and hospital management education, research and service. This programme is aligned to the mission of the University in providing enlarged opportunities to train professionals in healthcare industry to acquire and create knowledge, think critically and achieve their full potential in serving humanity in healthcare organizations and hospitals.

CORE MODULES

1. Corporate Strategy and Leadership
2. Accounting and Finance for Managers
3. Managerial Economics
4. Business Law, Ethics and Governance
5. Strategic Marketing
6. Research Methodology and Management Project
7. Managing People and Organisations
8. Technology and Information Systems Management
9. Operations Strategy
10. Health Policy and Management (Public Health/Health Care and Hospital Management)

ELECTIVE MODULES

- Contemporary Issues and Cases in Health Care Management
- Principles and Applications in Efficient Hospital Operations
- Business Model Innovation in Health Care and Hospital Management
- Harnessing Analytics in Health Care
- Quantitative and Decision Analysis

Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and a Management Project.

MODE OF STUDY

Weekdays **OR** Weekends
Blended learning is conducted via an e-learning platform

ENTRY REQUIREMENTS

Bachelor's Degree with a CGPA of 2.50 and above;
Bachelor's Degree with a CGPA below 2.50 and 5 years working experience in a related field / industry.

For International students

TOEFL score must be at least 550 **OR**
IELTS score must be at least 6.0

DURATION AND INTAKES

Min 1 year (Full Time) **OR** March, July **AND**
Min 2 years (Part Time) November