



**PERDANA
UNIVERSITY**

DU026(B)



**FROM A CLINICAL ROOM
TO THE BOARDROOM**

**Master of Business Administration
(Health Care and Hospital Management)**

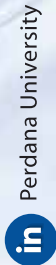
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THE BRANDLAUREATE
CSR BRANDEADERSHIP
AWARDS 2018



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Perdana University

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PerdanaUniversity

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The Perdana University School of Business (PUSCOB) aims to become a premier business school in Malaysia that provides the MBA Health Care and Hospital Management programme of the highest quality, wrapped around core and specific applied business management knowledge and is in line with the pursuit of excellence in health care and hospital management education, research and service. This programme is aligned to the mission of the university in providing enlarged opportunities to train professionals in the healthcare industry to acquire and create knowledge, think critically and achieve their full potential in serving humanity in healthcare organizations and hospitals.

WHAT ARE MY CORE MODULES?

- *Managing People and Organisations*
- *Accounting and Finance for Managers*
- *Operations Strategy*
- *Technology and Information Systems Management*
- *Strategic Marketing*
- *Quantitative and Decision Analysis*
- *Managerial Economics*
- *Corporate Strategy and Leadership*
- *Business Law, Ethics and Governance*
- *Research Methodology*

WHAT ARE MY ELECTIVE MODULES?

- **Contemporary Issues and Cases in Health Care Management**
- *Principles and Applications in Efficient Hospital Management*
- **Business Model Innovation in Health Care and Hospital Management**
- *Harnessing Analytics in Health Care*
- **Health Policy and Management**

Disclaimer:

Candidate must complete all the 9 core modules, 5 elective modules and Management Project

WHICH MODE OF STUDY SUITS ME?

Weekdays **OR** Weekends

Blended learning is conducted via e-learning platform

WHAT ARE THE ENTRY REQUIREMENTS?

Bachelors Degree with a CGPA of 2.50 and above;

Bachelors Degree with CGPA 2.50 and below and 5 years working experience

in related field / industry; For International Students TOEFL score must be at least 550 and IELTS score must be at least 6.0

DURATION AND INTAKES

Minimum 1 year **OR**
2 to 4 years (*Flexible*)

March, July **AND**
November

Accredited by:

